



# **Secured Finance Network**

**HOUSTON**

**2022**

## **Cornerstone Sponsor Pitchbook**

# 2022 CORNERSTONE SPONSORS

## DIAMOND SPONSORS



## GOLD SPONSORS



## SILVER SPONSORS



## BRONZE SPONSORS



## CHAPTER MEMBERSHIP PROFILE

Membership Profile	2021 Members
Banks and other regulated lending institutions	56
Independent non-bank financial institutions	23
CPA firms, audit, tax, consulting, advisory	19
Turnaround, restructuring, consulting, advisory	18
Attorneys	16
Insurance	9
Due diligence, investigations, appraisal & field exam services	7
Business Executives	6
Investment Banker	3
Private equity groups	2
Individual investment advisors	2
Real Estate Lending/Advisory	1
TOTAL	163

# EVENTS & ATTENDANCE – 2021 RECAP

Event	Location	Date	Attendance
2021 Economic Outlook	Zoom	January 27, 2021	65
Virtual Coffee Networking	Zoom	February 25, 2021	24
Lunch & Learn- Briggs & Veselka	Zoom	March 30, 2021	20
YoPro Happy Hour	Kirby Ice House	May 6, 2021	16
Lunch and Learn-Republic Bank	Zoom	May 19, 2021	20
Annual Lender's Panel	Brennan's	June 30, 2021	50
Lunch & Learn-Clark Hill	Maggiano's	September 15, 2021	45
Annual PE Panel	Vic & Anthony's	October 13, 2021	84
TMA/SFNET Social	The Cadillac Bar	October 27, 2021	50
YoPro Fall Event	TBD	TBD	20
Sponsor Event	Pappas Steakhouse	December 1, 2021	22

# 2022 WORKING SCHEDULE OF EVENTS

Event	Location*	Date*	Attendance
2022 Economic Outlook, by Jesse Thompson	The Briar Club	January 11, 2022	83
Lunch and Learn hosted by Now CFO	Maggiano's	February 23, 2022	20
Lunch and Learn hosted by Crowe LLP	The Office of Crowe	March 30, 2022	22
Women In Secured Finance Kickoff	Backstreet Café	March 31, 2022	20
YoPro Social	Highline Park	April 14, 2022	18
Lunch and Learn Hosted by JDKG	Kenny and Ziggy's	April 27, 2022	
Lunch and Learn Hosted by Statesman	TBD	May 11, 2022	
Lenders Panel	Brennan's of Houston	June 9, 2022	
YoPro Summer Social	VTBD		
Lunch and Learn hosted by Clark Hill	TBD	September 2022	
Annual PE Luncheon, Vic & Anthony's	Vic & Anthony's		
SFNET/TMA Fall Networking Social			
Sponsor Appreciation Dinner			

\* Dates & locations subject to change

# CORNERSTONE SPONSORSHIP LEVELS & BENEFITS – COMPARISON

Level	Cost	Signage, Recognition, Exposure	Free Events	Exclusive Events	# Members Included	Hard \$ Value to Sponsor	Other Benefits
DIAMOND	\$6,000	All events, all emails, member directory, printed materials, website	Preferred, reserved table of 10 at <u>all</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	5	\$5,100+	See details on next pages.
GOLD	\$3,500	All events, all emails, member directory, printed materials, website	Preferred, reserved table of 10 at <u>any 2</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	3	\$3,300+	See details on next pages.
SILVER	\$1,500	All events, all emails, member directory, printed materials, website	Admission for 2 at <u>all</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	2	\$1,500+	See details on next pages.
BRONZE	\$750	All events, all emails, member directory, printed materials, website	Admission for 1 at <u>all</u> luncheon events	Invitation to the sponsor appreciation event and new member welcome event	1	\$750	See details on next pages.

Lunch & Learn Host	No Cost to Host	<p><b>Opportunity to host one or more educational events at <u>your</u> company's office!</b></p> <ul style="list-style-type: none"> <li>•Sponsor hosts have input on programming, subject matter, and speakers</li> <li>•Must be able to accommodate at least 20-30 attendees</li> <li>•Simply provide lunch for attendees</li> <li>•Attendance at the luncheons is FREE to all Houston SFNET members</li> </ul>					
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## DIAMOND

- Annual membership for five
- Recognition as a Diamond Sponsor in EVERYTHING:
  - email invitations
  - event handout materials
  - event signage
  - e-newsletter
  - member directory
  - website
- Complimentary preferred, reserved table for ten at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for five to the new member event

### GOLD

- Annual membership for three
- Recognition as a Gold Sponsor in EVERYTHING:
  - email invitations
  - event handout materials
  - event signage
  - e-newsletter
  - member directory
  - website
- Complimentary preferred, reserved table for ten at any 2 Houston luncheon events  
(3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for three to the new member event



## SILVER

- Annual membership for two
- Recognition as a Silver Sponsor in EVERYTHING:
  - email invitations
  - event handout materials
  - event signage
  - e-newsletter
  - member directory
  - website
- Complimentary admission for two at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for two to the new member event

## BRONZE

- Annual membership for one
- Recognition as a Bronze Sponsor in EVERYTHING:
  - email invitations
  - event handout materials
  - event signage
  - e-newsletter
  - member directory
  - website
- Complimentary admission for one at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitation for one to the new member event

## LUNCH & LEARN HOST

- Hosts have input on programming, subject matter, and speakers
- Recognition as a Lunch Sponsor Host in:
  - email invitations
  - event handout materials
  - e-newsletter
  - website
- Must be able to accommodate at least 20 – 30 attendees.
- Simply provide lunch for attendees.
- Attendance at the luncheons is FREE to all Houston SFNET members.
- Availability is limited. See Program Committee Chair for more information.

# 2022 HOUSTON CHAPTER OFFICERS

**PRESIDENT**

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**FIRST VICE PRESIDENT**

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