



Secured Finance Network

HOUSTON

2023

Cornerstone Sponsor Pitchbook

2023 CORNERSTONE SPONSORS

THANK YOU TO OUR 2023 CORNERSTONE SPONSORS

DIAMOND SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



CHAPTER MEMBERSHIP PROFILE

Membership Profile	2022 Members
Banks and other regulated lending institutions	73
Independent non-bank financial institutions	31
Turnaround, restructuring, consulting, advisory	24
Attorneys	21
CPA firms, audit, tax, consulting, advisory	17
Business Executives	8
Due diligence, investigations, appraisal & field exam services	5
Individual Investment Advisors	4
Investment Banker	4
Insurance	3
Real Estate Lending/Advisory	2
Private Equity Groups	2
TOTAL	194

EVENTS & ATTENDANCE – 2022 RECAP

Event	Location*	Date*	Attendance
2022 Economic Outlook, by Jesse Thompson	The Briar Club	January 11, 2022	83
Lunch and Learn hosted by Now CFO	Maggiano's	February 23, 2022	20
Lunch and Learn hosted by Crowe LLP	The Office of Crowe	March 30, 2022	22
Women In Secured Finance Kickoff	Backstreet Café	March 31, 2022	20
YoPro Social	Highline Park	April 14, 2022	18
Lunch and Learn Hosted by JDKG	Kenny and Ziggy's	April 27, 2022	25
New Member Social	Memorial Trail Ice House	May 4, 2022	14
Lenders Panel	Brennan's of Houston	June 9, 2022	93
SFNET/TMA Summer Networking Social	Memorial Trail Ice House	July 28, 2022	67
YoPro Social	Loft 18	August 25, 2022	22
Lunch and Learn hosted by Clark Hill	Maggiano's	September 14, 2022	27
Annual PE Luncheon, Vic & Anthony's	Vi & Anthony's	October 12, 2022	120
Lunch and Learn Hosted by Statesman	Office of Statesman	November 16, 2022	30
Sponsor Appreciation Dinner	Mastro's Steakhouse	December 6, 2022	31
YoPro Holiday Party	Christian's Tailgate Bar & Grill	December 15, 2022	22

2023 WORKING SCHEDULE OF EVENTS

Event	Location*	Date*	Attendance
Energy Update	The Briar Club	2/9/2023	95
Lunch and Learn Hosted by Crowe	The Offices of Crowe	3/21/2023	30
YoPro Social	Highline Park	4/6/2023	
Women in Secured Finance	TBD	Q2	
New Member Social	TBD	Q2	
Lenders Panel	Brennan's of Houston	June	
SFNET/TMA Summer Networking Social	Memorial Trail Ice House	7/27/2023	
Lunch & Learn Hosted by SinglePoint Capital	TBD	August	
Lunch and Learn hosted by Spencer Fane	TBD	9/13/2023	
Annual PE Luncheon	Vic & Anthony's	October	
Women in Secured Finance	TBD	Q3	
YoPro Educational Event	TBD	Q3	
Lunch & Learn	TBD	Q4	
YoPro Holiday Party	TBD	December	
Sponsor Appreciation Dinner	TBD	Q4	

* Dates & locations subject to change

CORNERSTONE SPONSORSHIP LEVELS & BENEFITS – COMPARISON

Level	Cost	Signage, Recognition, Exposure	Free Events	Exclusive Events	# Members Included	Hard \$ Value to Sponsor	Other Benefits
DIAMOND	\$6,000	All events, all emails, member directory, printed materials, website	Preferred, reserved table of 10 at <u>all</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	5	\$5,100+	See details on next pages.
GOLD	\$3,500	All events, all emails, member directory, printed materials, website	Preferred, reserved table of 10 at <u>any 2</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	3	\$3,300+	See details on next pages.
SILVER	\$1,500	All events, all emails, member directory, printed materials, website	Admission for 2 at <u>all</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	2	\$1,500+	See details on next pages.
BRONZE	\$750	All events, all emails, member directory, printed materials, website	Admission for 1 at <u>all</u> luncheon events	Invitation to the sponsor appreciation event and new member welcome event	1	\$750	See details on next pages.
SPECIAL EVENT SPONSOR	\$500-\$3,500	Opportunity to sponsor one or more events (see 2023 Working Events Calendar for listing of events) Special recognition at the event, an opportunity to be the title sponsor and provide a short pitch on your company, and other enhanced marketing including social media posts and providing promo items to guests.					
Lunch & Learn Host	No Cost to Host	Opportunity to host one or more educational events at <u>your</u> company's office! <ul style="list-style-type: none"> •Sponsor hosts have input on programming, subject matter, and speakers •Must be able to accommodate at least 20-30 attendees •Simply provide lunch for attendees •Attendance at the luncheons is FREE to all Houston SFNET members 					

DIAMOND

- Annual membership for five
- Recognition as a Diamond Sponsor in EVERYTHING totaling over 50 eblasts/year:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter with sponsor highlight based on level
 - member directory
 - website
- Complimentary preferred, reserved table for ten at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for five to the new member event

GOLD

- Annual membership for three
- Recognition as a Gold Sponsor in EVERYTHING totaling over 50 eblasts/year:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter with sponsor highlights based on level
 - member directory
 - website
- Complimentary preferred, reserved table for ten at any 2 Houston luncheon events
(3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for three to the new member event

SILVER

- Annual membership for two
- Recognition as a Silver Sponsor in EVERYTHING totaling over 50 eblasts/year:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter with sponsor highlight based on level
 - member directory
 - website
- Complimentary admission for two at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for two to the new member event

BRONZE

- Annual membership for one
- Recognition as a Bronze Sponsor in EVERYTHING totaling over 50 eblasts/year:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter
 - member directory
 - website
- Complimentary admission for one at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitation for one to the new member event

SPECIAL EVENT SPONSORS

In addition to Cornerstone Sponsorships, SFNet makes sponsorship opportunities available for each event during the year. It is best to reach out early if you know there is an event you would like to sponsor, as there is a limit on the number of sponsors for each one.

- Please see the page in this presentation called “2023 Working Schedule of Events” for a list of events available for sponsorship.
- For the Annual PE Luncheon at Vic & Anthony’s, there is an additional opportunity to sponsor the Speaker Dinner hosted the prior night.
- Event sponsorship opportunities range from \$500 to \$3,500.
- Benefits will include special recognition at the event, an opportunity to be the title sponsor and provide a short pitch on your company, and other enhanced marketing including social media posts and providing promo items to guests.

LUNCH & LEARN HOST

- Hosts have input on programming, subject matter, and speakers
- Recognition as a Lunch Sponsor Host in:
 - email invitations
 - event handout materials
 - e-newsletter
 - website
- Must be able to accommodate at least 20 – 30 attendees.
- Simply provide lunch for attendees.
- Attendance at the luncheons is FREE to all Houston SFNET members.
- Availability is limited. See Program Committee Chair for more information.

2023 HOUSTON CHAPTER OFFICERS

PRESIDENT

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